

Press release

Regensdorf, 9. Oktober 2017

## **Jürg Schwarz becomes new CEO of the Habegger Group**

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On October 2, Jürg Schwarz succeeds Simon Ackermann as Managing Director of the Habegger Group. As Chairman of the Board of Directors, Simon Ackermann is responsible for the Habegger Group's successes since 2010, and also took over the operational management of the company from 2015 onwards. Ackermann now assigns this to his deputy, in order to dedicate himself as co-founder of the umbrella company "Live Matters", strategic projects and development projects. The holding company "Live Matters" is the owner of the companies Habegger Group and Satis & Fy Germany.

Jürg Schwarz has many years of experience in live communications industry and has been working for Habegger AG for more than 15 years, most recently as Deputy Managing Director and CSO. During his period of employment, Jürg Schwarz was involved in various career stages in almost all of the business units of the Habegger Group. His distinctive sense of recognizing customer requirements and its ability to cover the right offers is a huge gain for the future development of even more innovative service and project solutions for clients of the Habegger Group.

Jürg Schwarz himself is looking forward to the new task and says: "The Habegger Group will continue to be a team show, because company success is a great success story across all levels. Together with the management, we form a management team, and in this we have set ourselves high targets. We want to strengthen and expand the position of our company in the market. The consistent focus of all activities on the ever-changing needs of our customers is of paramount importance."

Simon Ackermann: "I am very glad to have won an experienced and dynamic manager with Jürg Schwarz as my successor, and I wish him all the best in his new position. I am increasingly concerned with strategic issues and am responsible for the further development of our holding company "Live Matters". In addition, I would like to dedicate myself more intensively to the personal support of our customers and their projects."

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